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Intrade attracts 340 firms from 25 countries

INTRADE Malaysia 2009, which will be held for the third straight year, has secured the participation of 340 international and local companies from 25 countries.

The event, to be held from

November 10-12, aims to explore new trade and business opportunities in international markets, particularly the Asean region.

Matrade chief executive officer Datuk Noharuddin Nor-

din said the positive response reflects the importance of having a presence in the global marketplace. It expects the three-day exhibition to attract over 8,000 international and local trade visitors.