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## Potential deals worth US\$30mil for local firms

**DUBAI:** The Arab Health 2010 exhibition ended here last Thursday with Malaysian companies racking up US\$4.19mil in sales and a further US\$30.35mil in potential business deals.

Malaysia External Trade Development Corp (Matrade) brought in 15 healthcare-related companies from Malaysia for the four-day show while 10 others took part outside the Matrade umbrella.

They showcased products and services such as disposable medical items, first aid boxes and kits, pharmaceutical products and integrated facility management.

"2010 is a good year for Malaysian healthcare products to enter Dubai and United Arab Emirates as well as other Gulf countries as governments here are putting a lot of effort into healthcare," Matrade's senior trade commissioner Datuk Dzulkifli Mahmud told *Bernama*.

He stressed that Malaysian companies should look at the long-term potential of this market and identify potential partners in the UAE with a view to venturing into other markets in the region. — *Bernama*