



FACT SHEET
INTERNATIONAL
SOURCING PROGRAMME
(INSP) MIHAS 2022

18th EDITION

PREPARED BY INSP MIHAS SECRETARIAT 2022

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FAST FACTS INSP MIHAS 2022 18th EDITION

International Sourcing
Programme (INSP)
MIHAS 2022

Virtual
(9 May - 15 Nov 2022)

Physical
(6 Sept 2022)

Details	Virtual	Physical
No. of Malaysian Exporters	246	264
No. of Foreign Buyers	197	192
No. of Participating Countries	47	33
No. of Arranged Business Meetings	324	1,336

NUMBERS OF BUYERS BY COUNTRY

1. VIRTUAL

TOP 10 PARTICIPATING COUNTRIES	NO. OF BUYERS
CHINA	34
JAPAN	14
UNITED STATES OF AMERICA	12
PHILIPPINES	11
HONG KONG	11
SOUTH KOREA	10
VIETNAM	7
GHANA	6
NIGERIA	6
UZBEKISTAN	6
KAZAKHSTAN	6
INDIA	6
CHILE	5
BRAZIL	5
THAILAND	4
MYANMAR	4
TAIWAN	4
GERMANY	4
POLAND	4
BRUNEI	4

NUMBERS OF BUYERS BY COUNTRY

2. PHYSICAL

TOP 20 PARTICIPATING COUNTRIES	NO. OF BUYERS
BHUTAN	31
VIETNAM	18
THAILAND	15
UNITED STATES OF AMERICA	12
UZBEKISTAN	11
NEPAL	11
PHILIPPINES	9
INDONESIA	8
MYANMAR	7
SINGAPORE	6
SOUTH KOREA	6
JAPAN	6
UNITED ARAB EMIRATES	5
INDIA	5
FRANCE	4
AUSTRALIA	4
QATAR	3
TURKEY	3
SAUDI ARABIA	3
CAMBODIA	3

MALYSIAN EXPORTERS BY STATES

1. VIRTUAL

PARTICIPATING STATES	NO. OF MALYSIAN EXPORTERS
SELANGOR	108
PULAU PINANG	35
KUALA LUMPUR	32
JOHOR	21
PERAK	11
MELAKA	8
SABAH	7
SARAWAK	6
KEDAH	5
NEGERI SEMBILAN	4
TERENGGANU	4
KELANTAN	2
PAHANG	2
PERLIS	1

MALYSIAN EXPORTERS BY STATES

2. PHYSICAL

PARTICIPATING STATES	NO. OF MALYSIAN EXPORTERS
SELANGOR	121
KUALA LUMPUR	34
JOHOR	21
PULAU PINANG	20
PERAK	13
KEDAH	11
TERENGGANU	9
NEGERI SEMBILAN	7
SARAWAK	7
SABAH	6
MELAKA	5
KELANTAN	4
PAHANG	3
PERLIS	3

MAJOR PRODUCTS AND SERVICES OF INTEREST

1. PRODUCTS

Palm Oil Products

- Margarine & Shortening
- Cooking Oil
- Refined Palm Oil
- Palm Kernel Oil
- Ghee & Vanaspati
- Soap Noodles
- Blended Oil

Beverages

- Coffee, Tea & Cocoa
- Juices & Cordials
- Health & Energy Drinks
- Milk & Soy

Pharmaceutical, Toiletries & Cosmetics

- Cosmetics
- Toiletries
- Healthcare Products
- Perfumery

Prepared Food

- Cocoa Products
- Process Meat, Poultry & Seafood
- Ready to Eat Meals
- Snacks
- Sauces & Paste
- Bakery Products & Pastries
- Biscuits & Cookies
- Coconut Products
- Dairy Products
- Healthy Food (Non-GMO, Gluten Free, Organic)
- Spices & Condiments

2. SERVICES:

- Halal Logistics Services
- Modest Fashion
- Franchising
- Food Technology
- Islamic Investment, Banking & Takaful
 - Islamic Financial Institutions and Consultants;
 - Islamic Banking
 - Islamic Unit Trust
 - Islamic Capital Markets
 - Takaful (Insurance)

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