17 November 2021

MATRADE Media Report

Tujuh syarikat raih jualan RM284.4 juta di China

16 November 2021, Berita Harian, Bisnes

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Tujuh syarikat catat jualan RM284.4 juta

16 November 2021, Harian Metro, Bisnes

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Tujuh syarikat catat jualan RM284.4 juta

16 November 2021, Utusan Sarawak, Niaga

Page: 23 AVE: MYR 3,060.95 Size: 26x12 Country: Malaysia Category: Company News - MATRADE Language: Bahasa Colour: COLOUR Audience: 40,000

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Seven local firms garner sales totaling RM284m at 4th CIIE

16 November 2021, Daily Express (Sabah), Local

Page: 12 AVE: MYR 152.04 Size: 3x9 Country: Malaysia Category: Company News - MATRADE Language: English Colour: COLOUR Audience: 21,560

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Seven local companies garner sales totalling RM284.4 mln at CIIE 2021

16 November 2021, The Borneo Post (Sabah), Business / Bizbytes

Page: 3 AVE: MYR 780.61 Size: 10x14 Country: Malaysia Category: Company News - MATRADE Language: English Colour: COLOUR Audience: 79,057

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Seven local companies garner sales totalling RM284.4 mln at CUE 2021

16 November 2021, The Borneo Post (Sarawak), Business / Bizbytes

Page: 3 AVE: MYR 2,057.32 Size: 10.7x14.1 Country: Malaysia Category: Company News - MATRADE Language: English Colour: COLOUR Audience: 79,057

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Syarikat Malaysia raih jualan RM284.4 juta di China

15 November 2021, Berita Harian Online

AVE: MYR 256,533.60 Country: Malaysia Category: Company News - MATRADE Language: Bahasa Audience: N/A

Read on URL site

Tujuh syarikat Malaysia raih jualan RM284.4 juta di CIIE China

15 November 2021, Bernama Online

AVE: MYR 86,316.00 Country: Malaysia Category: Company News - MATRADE Language: Bahasa Audience: N/A

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Syarikat Malaysia catat jualan RM284.4 juta di China

15 November 2021, PN BBC Portal

AVE: MYR 100.00 Country: Malaysia Category: Company News - MATRADE Language: Bahasa Audience: N/A

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Tujuh syarikat Malaysia raih jualan RM284.4 juta di CIIE China

15 November 2021, Sinar Harian Online

AVE: MYR 111,549.60 Country: Malaysia Category: Company News - MATRADE Language: Bahasa Audience: N/A

Read on URL site

16 November 2021
Berita Harian

AUTHOR: N/A SECTION: N/A PAGE: 44 SIZE: 5.32x31.48
MARKET: MALAYSIA PHOTO: COLOUR AVE: MYR 7,489.78

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Tujuh syarikat raih jualan RM284.4 juta di China

Tujuh syarikat tempatan berjaya mencatat jualan RM284.4 juta pada Ekspo Import Antarabangsa China (CIIE) Keempat 2021 yang berlangsung secara hibrid pada 5 hingga 10 November lalu.

Syarikat terbabit menawarkan produk dan perkhidmatan seperti pembungkusan dan pengujian untuk industri semikonduktor, mesin peralatan pengujian bagi industri elektronik, kabel dan wayar, peranti perubatan pakai buang serta keperluan barang kemas dan busana pengantin.

Acara itu diselaraskan oleh Perbadanan Pembangunan Perdagangan Luar Malaysia (MATRADE).

"Hasil jualan positif yang dicatatkan oleh syarikat Malaysia terbabit adalah bukti permintaan tinggi terhadap produk negara dalam pasaran China, terutama dalam tempoh pasca pandemik ini.

"Acara CIIE 2021 juga terus berperanan sebagai platform penting untuk produk import China, terutama dari Malaysia," kata Pesuruhjaya Perdagangan MATRADE di Shanghai, Syed Mohamad Fairus Shaik Ismail dalam satu kenyataan.

Beliau turut menyifatkan platform itu dapat mewujudkan kesedaran serta akses bagi pasaran baharu muncul seperti bandar peringkat rendah di China.

Pada CIIE kali ini, MATRADE mengatur lebih 280 mesyuarat perniagaan antara pempamer dan pembeli berpotensi dari China.

Produk Malaysia yang mendapat permintaan tinggi termasuk pembungkusan, portfolio ujian untuk industri berteknologi tinggi, barang kemas buatan khusus dan busana pengantin.

CIIE 2021 menghimpunkan lebih 3,000 syarikat dari 127 negara dan mengetengahkan 58 pavilion digital negara terbabit.

Malah, lebih 280,000 pengunjung perdagangan turut menghadiri pameran dan persidangan acara hibrid itu yang berlangsung selama enam hari.

Menurut MATRADE, China kekal sebagai destinasi eksport terbesar Malaysia pada tahun lalu.

Pada tahun ini, perdagangan dengan China meningkat 27.4 peratus tahun ke tahun kepada RM304.1 bilion bagi tempoh sembilan bulan pertama 2021.

Syed Mohamad Fairus Shaik Ismail

16 November 2021
Harian Metro

AUTHOR: **N/A** SECTION: **N/A** PAGE: **25** SIZE: **8.9x18.9** MARKET: **MALAYSIA** PHOTO: **COLOUR** AVE: **MYR 8,347.81**

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EKSPO IMPORT ANTARABANGSA CHINA

Tujuh syarikat catat jualan RM284.4 juta

Kuala Lumpur: Sebanyak tujuh syarikat tempatan mencatat jualan berjumlah RM284.4 juta dalam Ekspo Import Antarabangsa China (CIIE) Keempat 2021 yang berlangsung secara hibrid pada antara 5 dan 10 November lalu.

Syarikat terbabit menawarkan produk dan perkhidmatan seperti pembungkusan dan pengujian untuk industri semikonduktor, mesin peralatan pengujian bagi industri elektronik, kabel dan wayar, peranti perubatan pakai buang serta keperluan barang kemas dan busana pengantin.

Acara itu diselaraskan Perbadanan Pembangunan Perdagangan Luar Malaysia (Matrade).

"Hasil jualan positif yang dicatatkan syarikat Malaysia terbabit adalah bukti permintaan tinggi terhadap produk Malaysia dalam pasaran China, terutama dalam tempoh pascapandemik ini.

"Acara CIIE 2021 itu juga terus berperanan sebagai platform penting untuk produk import China, terutama dari Malaysia," kata Pesuruhjaya Perdagangan Matrade di Shanghai, Syed Mohamad Fairus Shaik Ismail dalam kenyataan.

Beliau turut menyifatkan platform itu dapat mewujudkan kesedaran serta akses bagi pasaran baharu muncul seperti bandar peringkat rendah di China.

Pada CIIE kali ini, Matrade mengatur lebih 280 mesyuarat perniagaan antara pempamer dan pembeli berpotensi dari China.

Produk Malaysia yang mendapat permintaan tinggi termasuk pembungkusan, portfolio ujian untuk industri berteknologi tinggi, barang kemas buatan khusus dan busana pengantin.

CIIE 2021 menghimpunkan lebih 3,000 syarikat dari 127 negara dan mengetengahkan 58 pavilion Digital Negara terbabit.

Lebih 280,000 pengunjung perdagangan turut menghadiri pameran dan persidangan acara hibrid itu yang berlangsung pada acara selama enam hari itu.

Menurut Matrade, China kekal sebagai destinasi eksport terbesar Malaysia pada tahun lalu.

Pada tahun ini, perdagangan dengan China meningkat 27.4 peratus tahun ke tahun kepada RM304.1 bilion bagi tempoh sembilan bulan pertama 2021.

16 November 2021
Utusan Sarawak

AUTHOR: **N/A** SECTION: **N/A** PAGE: **23** SIZE: **26x12** MARKET: **MALAYSIA** PHOTO: **COLOUR** AVE: **MYR 3,060.95**

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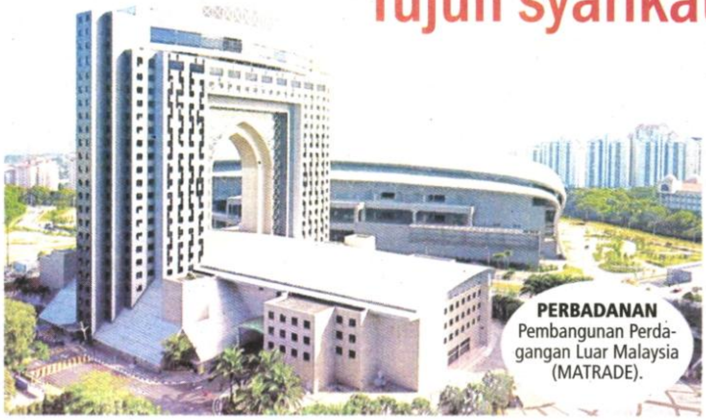
Tujuh syarikat catat jualan RM284.4 juta



PERBADANAN Pembangunan Perdagangan Luar Malaysia (MATRADE).

KUALA LUMPUR: Sebanyak tujuh syarikat tempatan berjaya mencatat jualan berjumlah RM284.4 juta dalam Ekspo Import Antarabangsa China (CIIE) Keempat 2021 yang berlangsung secara hibrid pada 5-10 November lepas.

Syarikat terbabit menawarkan produk dan perkhidmatan seperti pembungkusan dan pengujian untuk industri semokonduktor, mesin peralatan pengujian bagi industri elektronik, kabel dan wayar, peranti perubatan pakai buang serta keperluan barang kemas dan busana pengantin.

Acara tersebut telah diselaraskan oleh Perbadanan Pembangunan Perdagangan Luar Malaysia (MATRADE).

"Hasil jualan positif yang dicatatkan oleh syarikat-syarikat Malaysia terbabit merupakan bukti permintaan tinggi terhadap produk-produk Malaysia dalam pasaran China, terutama dalam tempoh pasca-pandemik ini.

"Acara CIIE 2021 tersebut juga terus berperanan sebagai platform penting untuk produk-produk import China, terutama dari Malaysia," kata Pesuruhjaya Perdagangan MATRADE di Shanghai, Syed Mohamad Fairus Shaik Ismail dalam kenyataan semalam.

Beliau turut menyifatkan platform tersebut dapat mewujudkan kesedaran serta akses bagi pasaran baharu muncul seperti bandar-bandar peringkat rendah di China.

Pada CIIE kali ini, MATRADE telah mengatur lebih 280 mesyuarat perniagaan antara pempamer dan pembeli berpotensi dari China.

Produk-produk Malaysia yang mendapat permintaan tinggi termasuk pembungkusan, portfolio ujian untuk industri berteknologi tinggi, barang kemas buatan khusus dan busana pengantin.

CIIE 2021 menghimpunkan lebih 3,000 syarikat dari 127 negara dan mengetengahkan 58 pavilion Digital Negara terbabit.

Malah, lebih 280,000 pengunjung perdagangan turut menghadiri pameran dan persidangan acara hibrid itu yang berlangsung pada acara selama enam hari itu.

Menurut MATRADE, China kekal sebagai destinasi eksport terbesar Malaysia pada tahun lepas.

Pada tahun ini, perdagangan dengan China meningkat sebanyak 27.4 peratus tahun ke tahun kepada RM304.1 bilion bagi tempoh sembilan bulan pertama 2021.

Eksport menokok 19 peratus tahun ke tahun kepada RM137 bilion yang disumbangkan oleh peningkatan eksport barangan elektrik dan elektronik, gas asli cecair serta bahan kimia dan produk berasaskannya manakala import dari China melonjak 35.1 peratus kepada RM167.09 bilion.

- Bernama

16 November 2021
Daily Express (Sabah)

AUTHOR: N/A SECTION: N/A PAGE: 12 SIZE: 3x9 MARKET: MALAYSIA PHOTO: COLOUR AVE: MYR 152.04

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Seven local firms garner sales totalling RM284m at 4th CIIE

KUALA LUMPUR: Seven local companies achieved total sales of RM284.4 million during the recently concluded 4th China International Import Expo (CIIE) 2021.

The companies offered products and services ranging from packaging and test services for the semiconductor industry, testing equipment machines for the electronic industry, cable and wire harness, disposable medical devices, to exquisite jewellery and bridal couture.

Coordinated by Malaysia External Trade Development Corporation (Matrade), the event was held in a hybrid format from Nov 5-10, 2021.

"The positive sales outcome reported by the Malaysian companies was a testament to the huge demand for Malaysian products in the Chinese market, particularly in the post-pandemic period.

"The CIIE continues to serve as an important platform for Chinese imported products, particularly from Malaysia," trade commissioner in Shanghai, Syed Mohamad Fairus Shaik Ismail said in a statement Monday.

He added that the platform created awareness and access to emerging markets such as the lower-tier cities in China.

During the event, Matrade had arranged over 280 business meetings between the exhibitors and potential buyers from China.

Malaysian products which saw high demand include packaging, test portfolios for the high-technology industry, custom-made jewellery and bridal gown and couture.

CIIE 2021 brought together over 3000 companies from more than 127 countries, and featured 58 Digital Country pavilions. – Bernama

16 November 2021
The Borneo Post (Sabah)

AUTHOR: **N/A** SECTION: **N/A** PAGE: **3** SIZE: **10x14** MARKET: **MALAYSIA** PHOTO: **COLOUR** AVE: **MYR 780.61**

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During CIIE 2021, Matrade had arranged over 280 business meetings between the exhibitors and potential buyers from China.

Seven local companies garner sales totalling RM284.4 mln at CIIE 2021

KUALA LUMPUR: Seven local companies achieved total sales of RM284.4 million during the recently concluded the Fourth China International Import Expo (CIIE) 2021.

The companies offered products and services ranging from packaging and test services for the semiconductor industry, testing equipment machines for the electronic industry, cable and wire harness, disposable medical devices, to exquisite jewellery and bridal couture.

Coordinated by Malaysia External Trade Development Corporation (Matrade), the event was held in a hybrid format from November 5 to 10, 2021.

"The positive sales outcome reported by the Malaysian companies was a testament to the huge demand for Malaysian products in the Chinese market, particularly in the post-pandemic period.

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CIIE 2021 brought together over 3000 companies from more than 127 countries, and featured 58 Digital Country pavilions.

More than 280,000 trade visitors attended the exhibition and conferences during the six-day hybrid event. — Bernama

16 November 2021
The Borneo Post (Sarawak)

AUTHOR: N/A SECTION: N/A PAGE: 3 SIZE: 10.7x14.1 MARKET: MALAYSIA PHOTO: COLOUR AVE: MYR 2,057.32

MATRADE

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