



THE MALAYSIA EXPORT EXHIBITION CENTRE (MEEC)

A one-stop sourcing centre
for trade buyers



ABOUT MEEC?

The Malaysia Export Exhibition Centre (MEEC) is a permanent display centre exclusively designed to showcase and promote Malaysian products and services.

Located on the second floor in Menara MATRADE, the MEEC exhibition space of 4,500 square metres is able to accommodate over 500 Malaysian companies, covering 30 industries.

MEEC'S SHOWCASE IS CATEGORISED INTO THREE SECTIONS:

HOME DISPLAY AREA

Provides real life backdrop to the showcase for visitors to view the products in its actual application and usage.

BOOTH AREA

Allows visitors to view a wide range of Malaysian products and services according to specific industry cluster.

OPEN CONCEPT

Segmentised by industry cluster whereby products are displayed in a creative manner to demonstrate its appeal.

PRODUCTS AND SERVICES EXHIBITED

- Automotive & Autoparts
- Biotech Products
- Building Materials
- Chemicals
- Cosmetics
- Electrical & Electronics
- Food & Beverages
- Footwear
- Furniture
- Garden & Outdoor Products
- Gifts & Premiums
- Green Technology
- Herbal & Supplement
- Household
- Information & Communication Technology
- Innovative Products
- Jewellery
- Machinery & Metal Based Products
- Medical & Pharmaceutical
- Paper & Stationery
- Plastic & Packaging
- Playground & Children Products
- Rubber Based Products
- Security Equipment & Accessories
- Services Sector
- Textile & Apparel
- Wood Based Products
- Malaysian Brands
- Export Excellence Award Winner
- Home Display Area

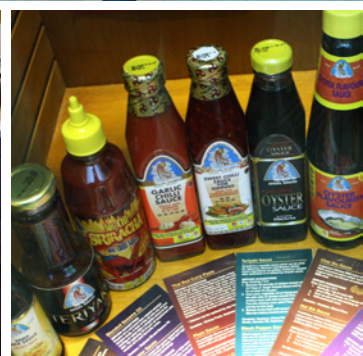
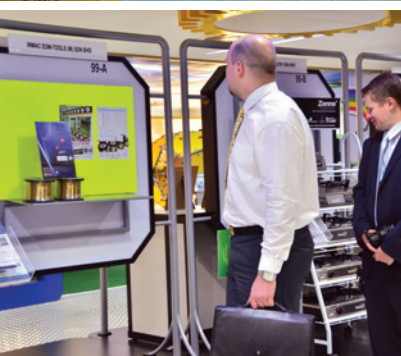


SERVICES PROVIDED TO MALAYSIAN EXPORTERS

- Exhibition booths or area to display the latest range of products and / or services for export.
- Information and distribution of exhibitors' product catalogues, collaterals and other promotional materials to potential buyers and trade visitors.
- Assistance by experienced MEEC staff in promoting the products and services to buyers.
- Consultation on trade related enquiries.
- Arrangement of business meetings with foreign buyers.

SERVICES PROVIDED TO FOREIGN VISITORS

- A one-stop centre to view a wide range of Malaysian products and services.
- Promotional materials and contact details of exhibitors at MEEC and also companies in the MATRADE database.
- Trained staff available to respond to on-the-spot enquiries.
- Consultation on trade related enquiries.
- Arrangement of business meetings with Malaysian companies.



THE PREMIER VENUE FOR OPPORTUNITY

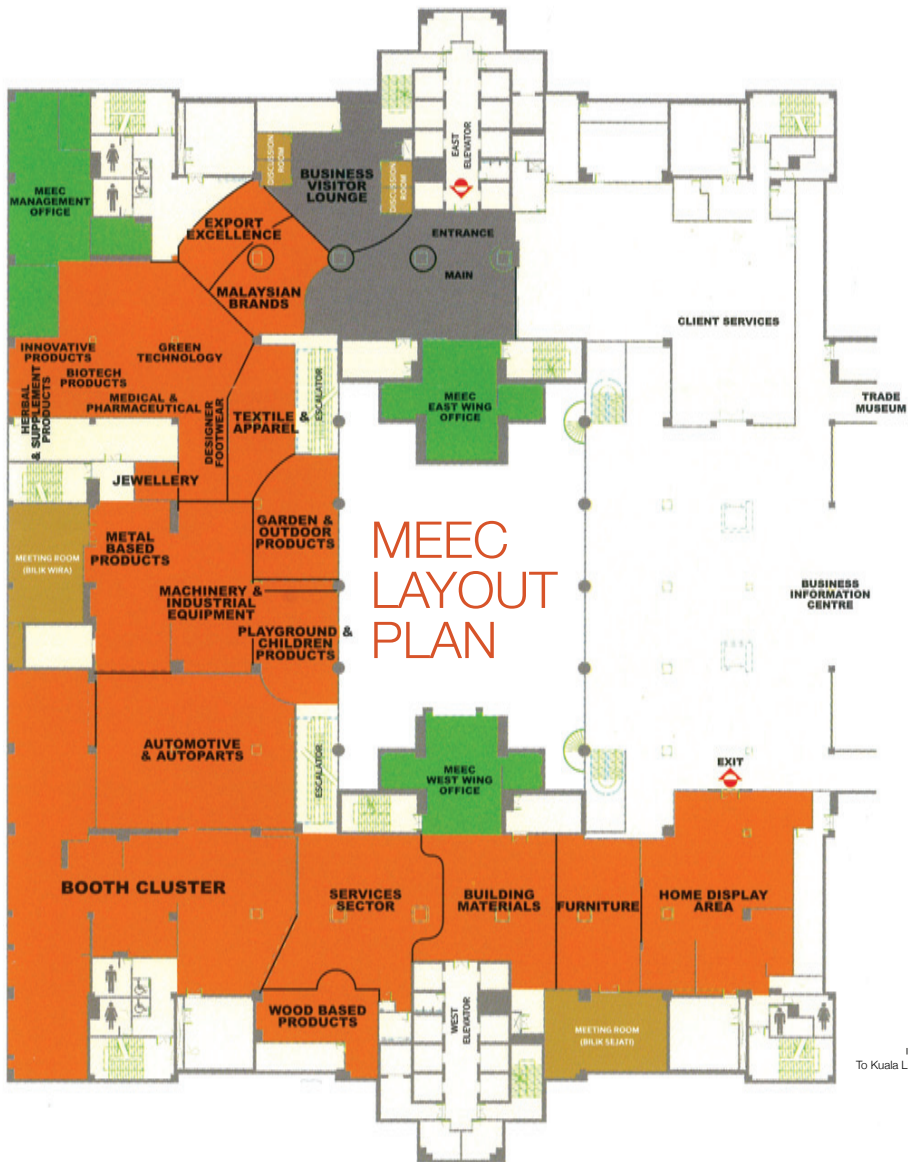
As an exhibition centre for showcasing Malaysian products and services, MEEC has become an international meeting venue for Malaysian exporters and importers around the world. MEEC receives over 10,000 visitors annually from within and outside the country. Some of the visitors were from Africa, East Asia, South Asia, West Asia, Central Asia, ASEAN, Australia, North and South America and Europe. MEEC is one of the most important trade centres for promoting Malaysian products and services internationally.



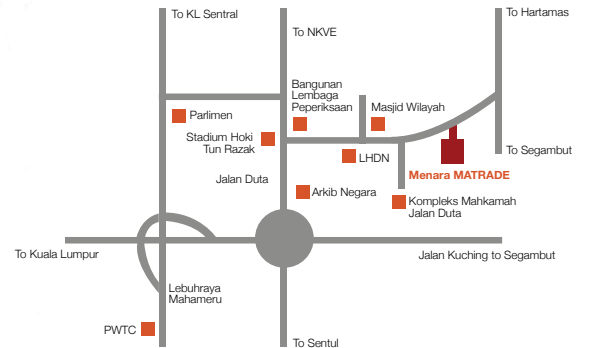
BUSINESS HOURS

Monday-Thursday: 9.00 am - 5.00 pm
Friday: 9.00 am - 12.15 noon
2.45 pm - 5.00 pm

(Closed on Saturdays, Sundays and Public Holidays)



LOCATION MAP TO MATRADE





For further information,
please contact:

**Malaysia Export
Exhibition Centre (MEEC)**

2nd Floor, Menara MATRADE,
Jalan Khidmat Usaha,
Off Jalan Duta,
50480 Kuala Lumpur,
MALAYSIA

T: +603 6207 7183 / 7184

F: +603 6203 7259

E: meec@matrade.gov.my

www.matrade.gov.my