



## **ANNOUNCEMENT**

### **MATRADE CLARIFIES STATUS OVER MIHAS 2020 PARTICIPATION FEE REFUND**

In July 2020, the Malaysia External Trade Development Corporation (MATRADE) has officially announced the postponement of the 17th edition of Malaysia International Halal Showcase (MIHAS) for a year due to the COVID-19 pandemic, which saw movement restrictions imposed around the world. Such a difficult decision was made after taking into account the safety of Malaysian and foreign companies participating in the exhibition.

HW Lima Sdn. Bhd. ("HW Lima") was appointed by MATRADE as the event organiser to manage MIHAS from the year 2017 to 2020. It is important to note that MATRADE has discharged this particular obligation based on its rights stipulated in the Service Agreement signed between MATRADE and HW Lima. MATRADE wishes to clarify that it has no contractual obligations over contracts signed by HW Lima with third parties including those contracts inked with exhibitors and sponsors.

The refund of payment over participation in MIHAS 2020 is entirely under the prerogative of HW Lima, as it is clearly outlined in Terms and Conditions of the Official Space Application Form. In the perspective to ease the burden of affected exhibitors and sponsors, MATRADE has expressed its hope for a consideration of full refund of payment made by communicating via official channel with HW Lima to ensure that all the processes are being executed well and in line with all legal commitments the company has made with the exhibitors. However, the decision is entirely with HW Lima. MATRADE, therefore, urges all exhibitors and sponsors to contact HW Lima via the contact details stated in their agreement signed with the company, to seek updates on their refund requests.

In the next five years, starting this year, MATRADE is pleased to inform that it has appointed Qube Integrated Malaysia Sdn Bhd as the new event organiser for this exhibition.

MATRADE remains steadfast to host an effective halal trade show to bring together world industry players, academicians, technology providers and all others involved in this multi-trillion industry under one roof through MIHAS. We would also like to record our utmost gratitude and thanks to all exhibitors, sponsors, strategic partners and buyers from all around

the world for their continued support and we look forward to seeing you at the 17th edition of MIHAS scheduled from 9 – 12 September 2021. For more details visit [www.mihis.com.my](http://www.mihis.com.my).

**\*END\***

For more information, please contact:

**Corporate Communications Unit**

Malaysia External Trade Development Corporation (MATRADE)

Tel : 03-6207 7077

Email : [communication@matrade.gov.my](mailto:communication@matrade.gov.my)

**About MATRADE**

MATRADE as Malaysia's export promotion agency, under the Ministry of International Trade and Industry (MITI), offers various facilitation for Malaysian companies in areas such as market intelligence and trade advisory as well as export promotion and capacity building programmes. For the past 27 years since its establishment, MATRADE plays a key role in driving the exports of Malaysian products and services to the world. The agency has 46 trade offices around the world that function to identify new export opportunities and to connect Malaysian companies with foreign buyers. For more information on MATRADE, please visit [www.matrade.gov.my](http://www.matrade.gov.my).