

29 November 2021

MATRADE Media Report



Misi peningkatan eksport ke Arab Saudi catat potensi jualan RM122.5 juta

26 November 2021, Utusan Borneo (Sabah), Nasional

Page: 7 AVE: MYR 156.80 Size: 8.4x8 Country: Malaysia Category: Company News - MATRADE Language: Bahasa
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Matrade EAM to saudi saw potential sales of RM122.5m

26 November 2021, Daily Express (Sabah), Local

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Matrade export acceleration mission to Saudi Arabia with potential sales of RM122.5 million

26 November 2021, The Borneo Post (Sabah), Business / Bizbytes

Page: 3 AVE: MYR 446.06 Size: 8x10 Country: Malaysia Category: Company News - MATRADE Language: English
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Matrade export acceleration mission to Saudi Arabia with potential sales of RM122.5 million

26 November 2021, The Borneo Post (Sarawak), Business / Bizbytes

Page: 3 AVE: MYR 1,095.95 Size: 11.4x14.1 Country: Malaysia Category: Company News - MATRADE Language:
English Colour: BLACK & WHITE Audience: 79,057

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More M'sian biz in Saudi Arabia

26 November 2021, The Malaysian Reserve, News

Page: 8 AVE: MYR 3,159.74 Size: 7.9x32.9 Country: Malaysia Category: Company News - MATRADE Language:
English Colour: COLOUR Audience: 20,000

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Export Acceleration Mission On Professional Services To Jeddah And Riyadh

26 November 2021, www.businessstoday.com.my

AVE: MYR 6,664.80 Country: Malaysia Category: Company News - MATRADE Language: English Audience: N/A

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Misi Peningkatan Eksport ke Arab Saudi catat potensi jualan RM122.5 juta

25 November 2021, Bernama Online

AVE: MYR 86,316.00 Country: Malaysia Category: Company News - MATRADE Language: Bahasa Audience: N/A

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Misi Peningkatan Eksport ke Arab Saudi catat potensi jualan RM122.5 juta

25 November 2021, malaysiandailynews.com

AVE: MYR 240.00 Country: N/A Category: Company News - MATRADE Language: Bahasa Audience: N/A

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Ekonomi : Misi Peningkatan Eksport ke Arab Saudi catat potensi jualan RM122.5 juta

25 November 2021, www.terkini247.info

AVE: MYR 100.00 Country: Malaysia Category: Company News - MATRADE Language: Bahasa Audience: N/A

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MATRADE export acceleration mission to Saudi Arabia saw potential sales of RM122.5 mln

25 November 2021, Bernama Online

AVE: MYR 86,316.00 Country: Malaysia Category: Company News - MATRADE Language: English Audience: N/A

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Malaysia's MATRADE Export Acceleration Mission To Saudi Arabia Saw Potential Sales Of US\$28.98 Mln

25 November 2021, www.namnewsnetwork.org

AVE: MYR 990.00 Country: Malaysia Category: Company News - MATRADE Language: English Audience: N/A

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Misi Peningkatan Eksport Ke Arab Saudi Catat Potensi Jualan RM122.5 Juta

25 November 2021, Nasional FM (87.7)

AVE: MYR 396.00 Duration: 36 Country: Malaysia Category: Company News - MATRADE Language: Bahasa Audience: N/A

[Radio Stream](#)



Matrade Export Acceleration Mission To Jeddah & Riyadh Positive

25 November 2021, Traxx FM (90.3)

AVE: MYR 522.00 Duration: 58 Country: Malaysia Category: Company News - MATRADE Language: English Audience: N/A

[Radio Stream](#)



Mission To Saudi Arabia Saw Potential Sales Of RM122.5 Mln

25 November 2021, TV3

AVE: MYR 15,300.00 Duration: 51 Country: Malaysia Category: Company News - MATRADE Language: English Audience: N/A

[TV Stream](#)



26 November 2021
Utusan Borneo (Sabah)

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MALAYSIA PHOTO: BLACK & WHITE AVE: MYR 156.80



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Misi peningkatan eksport ke Arab Saudi catat potensi jualan RM122.5 juta

KUALA LUMPUR: Misi Peningkatan Eksport (EAM) Perbadanan Pembangunan Perdagangan Luar Malaysia (MATRADE) ke Jeddah dan Riyadh, Arab Saudi menyaksikan hasil yang positif daripada syarikat Malaysia dan Arab Saudi yang mencatatkan potensi jualan sebanyak RM122.5 juta.

EAM selama enam hari itu yang bermula dari 13 hingga 18 November lalu menyaksikan antara lain, dua memorandum persefahaman (MoU) ditan-datangani oleh syarikat Malaysia dengan rakan sejawatan mereka dari

Arab Saudi. MoU itu adalah antara Alam Dingin Air Conditioning Engineering Sdn Bhd dengan The Synergy International.

Dokumen MoU itu menumpukan kepada mempromosikan pertukaran bersama dan pembangunan sistem pemanasan, pengudaraan, penyaman udara dan penyejukan (HVACR) di Arab Saudi.

MoU kedua pula adalah antara VERITAS Architects Sdn Bhd dan Muhammed Abdulrahman AlBassam Bureau of Engineering Consultancy.

“Skop utama MoU

ini adalah pada kerja pra-kontrak yang meliputi reka bentuk konsep sehingga pengeluaran dokumen tender,” kata MATRADE dalam satu kenyataan di sini, semalam.

MATRADE berkata, ia akan meneruskan usahanya dalam menyediakan perniagaan terutamanya bagi syarikat Malaysia untuk menangani kesan pandemik dengan menyediakan platform untuk berkongsi kepakaran, keupayaan dan kapasiti mereka membekalkan pelbagai produk dan perkhidmatan ke pasaran global.

— Bernama



26 November 2021
Daily Express (Sabah)

AUTHOR: N/A SECTION: N/A PAGE: 13 SIZE: 4.26x10.76
MARKET: MALAYSIA PHOTO: BLACK & WHITE AVE: MYR 103.26



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Matrade EAM to Saudi saw potential sales of RM122.5m

KUALA LUMPUR: Malaysia External Trade Development Corporation's (Matrade) Export Acceleration Mission (EAM) to Jeddah & Riyadh, Saudi Arabia witnessed positive outcome by the Malaysian and Saudi companies which registered a potential sales of RM122.5 million.

The six-day EAM from Nov 13 to 18, 2021 saw among others, two memorandum of understanding (MoU) inked by Malaysian companies with their Saudi counterpart. The MoU was between Alam Dingin Air Conditioning Engineering Sdn Bhd and The Synergy International.

The MoU document is focusing on promoting mutual exchange and development of Heating, Ventilation, Air Conditioning and Refrigeration (HVACR) system in Saudi Arabia.

The second MoU was between VERITAS Architects Sdn Bhd and Muhammed Abdulrahman Albassam Bureau of Engineering Consultancy.

"The main scope of this MoU is on pre-contract works which cover conceptual design until production of tender documents," said Matrade in a statement here Thursday.

Matrade said it will continue its efforts in providing businesses especially for Malaysian companies to transcend the pandemic by providing platforms to share their expertise, capabilities and capacity of supplying a wide range of products and services to global markets. There will be more trade missions to Saudi in other targeted sectors, it added. - Bernama



26 November 2021
The Borneo Post (Sabah)

AUTHOR: N/A SECTION: N/A PAGE: 3 SIZE: 8x10 MARKET:
MALAYSIA PHOTO: COLOUR AVE: MYR 446.06



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26 November 2021
The Borneo Post (Sarawak)

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26 November 2021
The Malaysian Reserve

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MALAYSIA PHOTO: COLOUR AVE: MYR 3,159.74



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More M'sian biz in Saudi Arabia

SIX Malaysian professional services providers participated in the Export Acceleration Mission (EAM) to Jeddah and Riyadh in Saudi Arabia to boost exports of Malaysian professional services.

Spearheaded by the Malaysia External Trade Development Corp (Matrade) recently from Nov 13-18, 2021, the programme was aimed to provide a networking platform and to build business partnership between Malaysia's and Saudi's business communities to explore trade opportunities.

Among the programmes arranged by Matrade Jeddah included roundtable meetings, business matchings, pitching sessions, memorandum of understanding (MoU) signing and a networking dinner.

Two MoUs were inked by Malaysian and Saudi companies. The first MoU was between Alam Dingin Air Conditioning Engineering Sdn Bhd and Synergy International Group which focuses on promoting mutual exchange and development of heating, ventilation, air conditioning and refrigeration systems in Saudi Arabia.



Bernama

The second MoU was between Veritas Architects Sdn Bhd and Muhammed Abdulrahman AlBassam Bureau of Engineering Consultancy. The main scope of this MoU is on pre-contract works which covers conceptual design until production of tender documents.

The MoUs signing ceremony was witnessed by Malaysian Ambassador to Saudi Arabia Datuk Abd Razak Abdul Wahab, Matrade director Raja Badrulnizam Raja Kamalzaman and the Trade Commissioner of Matrade Jeddah Yusram Yusup (*picture*).

The EAM programme witnessed positive outcome by the Malaysian and Saudi companies.

Yusram said the bilateral trade between the two countries for the first nine months of 2021 (9M21) was worth RM12.88 billion.

"Malaysia's exports to Saudi were valued at RM3.56 billion while imports valued at RM9.31 billion.

"Matrade will continue to provide businesses especially for Malaysian companies to transcend the pandemic by providing platforms to share their expertise, capabilities and capacity of supplying a wide range of products and services to global markets," he said in a statement yesterday. — TMR